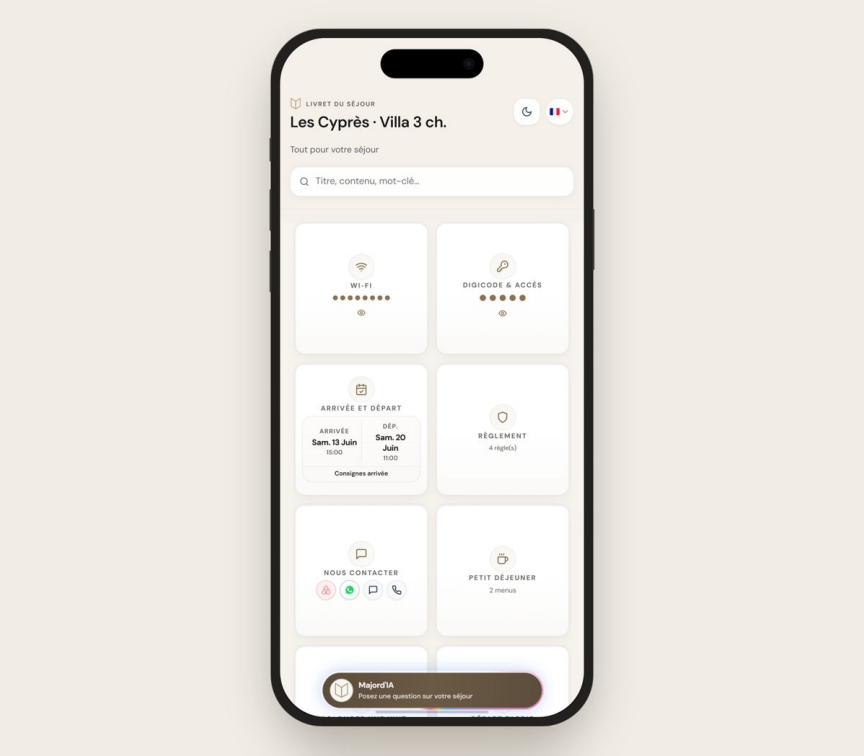
Majordia

Press room · updated 16 November 2026

Everything you need to write about Majordia

Fact sheet, ready-to-copy texts, three free-to-use articles, sourced figures on short-term rentals, and high-resolution photos and logos. Everything can be downloaded without signing up.



Press contact

Email	contact@majordia.fr
Response time	Within 48 working hours.
Languages	French and English
Interview	Corentin Sence, founder, on request.

Majordia at a glance

Name	Majordia
What it is	A digital welcome book for short-term rentals: guests scan a code and open the property's guide in their browser, with no app.
Who it is for	Airbnb, Booking.com or Abritel hosts with 1 to 4 properties, and small concierge services. Versions exist for hotels and campsites.
Company	Majordia SASU, share capital of €1,000, RCS Paris B 106 292 121
Registered office	138 avenue Victor Hugo, 75016 Paris
Founded	2026
Founder	Corentin Sence, publication director
Languages	French, English, German, Spanish, Italian, Dutch
Business model	Free Essentiel plan, Particulier and Pro subscriptions, 2% commission on services sold to guests
Website	www.majordia.fr

Boilerplate texts to copy

One sentence

Majordia is a French digital welcome book for short-term rental hosts: guests scan a code and find Wi-Fi, access, house rules and local tips in their own language, with no app.

Short (about 50 words)

Majordia is a digital welcome book for Airbnb, Booking.com or Abritel hosts and small concierge services. Guests scan a code and open the guide in their browser, in six languages. The guide is free, with no sign-up. Majordia is published by Majordia SASU, in Paris. www.majordia.fr

Long (about 120 words)

Majordia is a digital welcome book for short-term rentals, published by Majordia SASU (Paris) and founded in 2026 by Corentin Sence. Guests scan the property's code and open the guide in their browser, with no app or account: Wi-Fi, access, arrival, departure, house rules, emergencies and local tips, in French, English, German, Spanish, Italian or Dutch. Hosts edit their guide without reprinting it. The Essentiel plan is free; the Particulier and Pro plans add the Majord'IA assistant, the sale of services to guests (late check-out, cleaning, breakfast) paid via Stripe, and a connection to Airbnb, Booking.com or seven property management systems. Majordia also publishes an open-data observatory of short-term rental concierge services in France, Belgium, Spain and Italy.

What Majordia is for

A welcome book gathers what a guest needs to know during their stay. Majordia puts it on the guest's phone and keeps it up to date.

One guide per property, opened with a scan

Guests scan the property's QR code and open the guide in their browser. Nothing to install, no account to create.

Answers to the questions of every stay

Wi-Fi, door code, check-in and check-out times, house rules, emergencies, weather and local tips are all in one place.

In the guest's language

The guide is available in six languages. The optional Majord'IA assistant answers questions based on what the host has written, and introduces itself as an AI.

Edited without reprinting

A code changes, an address is new: the host corrects the guide online, and the QR code stays the same.

Services sold from the guide

Late check-out, early arrival, cleaning or breakfast: the guest pays online via Stripe, and the money goes to the host's account. Majordia takes 2% per sale, plus Stripe fees.

Linked to bookings

With the paid plans, properties and bookings are imported from Airbnb, Booking.com or a management system (Guesty, Lodgify, Smoobu, Beds24, Hospitable, Hostaway, OwnerRez).

Majordia in figures

Facts taken from www.majordia.fr on 16 November 2026.

€0	for the Essentiel plan: one guide for one property, with no sign-up	Pricing page
6	languages for the guide and the website	majordia.fr website
7	management systems connected on the Pro plan, in addition to Airbnb and Booking.com	Integrations page
2%	commission on services sold to guests, plus Stripe fees	Pricing page
€4.50	a month for the Particulier plan during the launch offer (instead of €9)	Pricing page

4	countries covered by the observatory: France, Belgium, Spain, Italy Majordia observatory

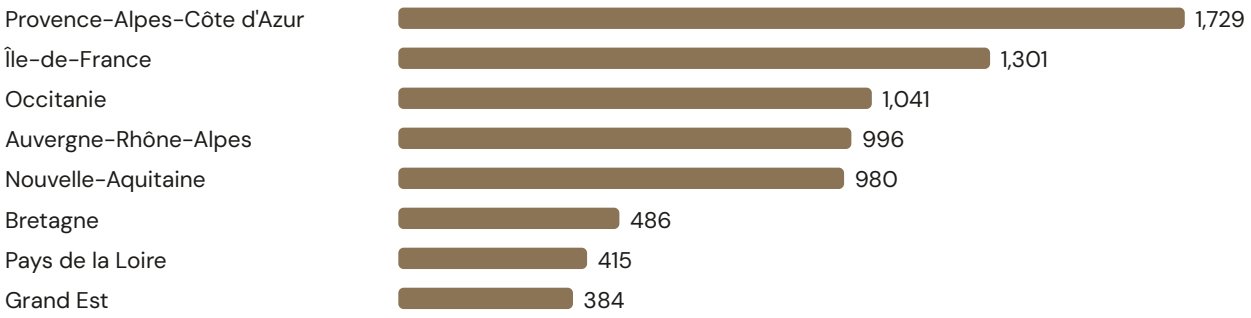
The short-term rental concierge services observatory

Majordia lists concierge services and short-term rental hosts municipality by municipality, with a map, seasonality, tourist tax (taxe de séjour) and local rules. The data can be downloaded under the Etalab 2.0 open licence.

France, as of 16 November 2026

8,954	short-term rental concierge services listed in France Majordia observatory
82,791	independent hosts and landlords listed Majordia observatory
16,792	municipalities covered Majordia observatory
1,729	concierge services in Provence-Alpes-Côte d'Azur, the leading region Majordia observatory
637	concierge services in Paris, the leading city Majordia observatory
40%	of concierge services are in the top 10 départements Majordia observatory
31.8%	of concierge services have a website Majordia observatory
1,422	concierge services created in 12 months, up 15.4% on the previous 12 months (12,503 active concierge services matched against SIRENE) Majordia observatory, SIRENE register

Concierge services by region, France



Belgium, Spain, Italy

Belgium

37,149 tourist accommodations registered in Flanders and Wallonia, including 34,826 short-term rentals; 452 municipalities published; 13,436,892 nights booked via platforms in 2025 (+9.4% year on year). Brussels does not publish a register. Last update: 10 November 2026.

Spain

371,757 tourist dwellings listed in the regional registers covered by the observatory, in 1,617 published municipalities; 189,492,971 nights booked via platforms in 2025 (+11.1% year on year). Last update: 9 October 2026.

Italy

84,118 short-term rental properties listed in the regional registers covered by the observatory, in 1,997 published municipalities; 138,736,628 nights booked via platforms in 2025 (+9.5% year on year). Last update: 12 November 2026.

Sources: SIRENE register (INSEE), Eurostat, INSEE, DGFiP, the ministry responsible for housing, Toerisme Vlaanderen, CGT, Spanish regional registers, ISTAT, Inside Airbnb. The figures change with each update: cite the date of the data and link to the observatory page.

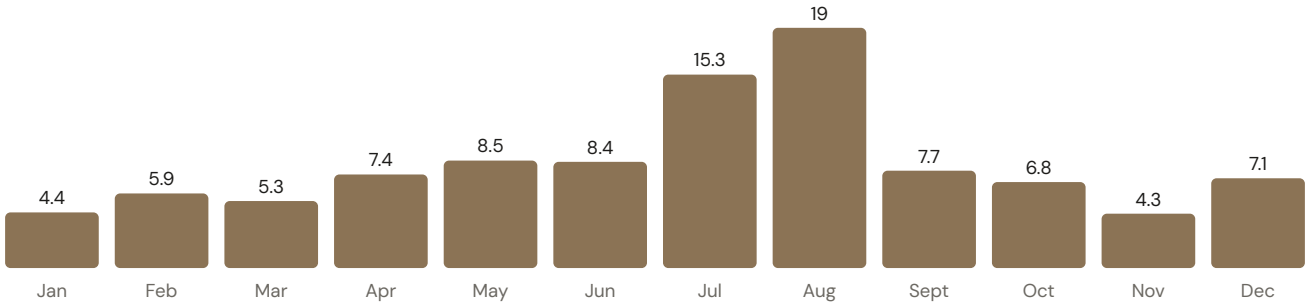
www.majordia.fr/ressources/observatoire-conciergeries-lcd

The sector in figures

Short-term rentals in France, based on public data used on www.majordia.fr.

212.6 million	nights booked via platforms in France in 2025, up 10.5% on 2024 Eurostat, experimental statistics (Airbnb, Booking.com, Expedia, Tripadvisor)
39.6%	of these nights booked by foreign travellers Eurostat
49.1%	of “platform + hotel” nights go through platforms (220.2 million hotel nights) Eurostat; INSEE for hotels
19%	of the year’s nights in August, 15.3% in July; 3.6 nights per stay on average Eurostat
32,287	municipalities out of 34,969 levy a tourist tax (taxe de séjour); median rate of 5% for unclassified accommodation DGFiP, DELTA database
1,430	municipalities in a tight housing zone (zone tendue), and 2,259 in a tourist and tight housing zone. In a tight housing zone, the municipality can lower the annual cap on renting out a main residence as a furnished tourist rental from 120 to 90 days (law of 19 November 2024). Ministry responsible for housing, TLV zoning (decree of 22 December 2025)

Share of nights booked via platforms, month by month (France, %)



Platform nights cover all short-term accommodation offered on these platforms, not only furnished tourist rentals.

Key dates

Taken from Majordia's code history.

February 2026	**Development begins** First entry in the code history on 22 February 2026.
22 May 2026	**Majord'IA in the guide** The assistant settles at the bottom of the guide: guests ask their question without leaving the page.
30 September 2026	**Concierge services observatory** Market section and verification of concierge services against the SIRENE register.
9 October 2026	**Launch offer and Belgium** Particulier and Pro plans at half price for every new subscription. The observatory opens Belgium.
10 October 2026	**Spain, Italy and city pages** The observatory publishes Spain and Italy; each city has its own page of figures and rules, with a demo guide.
14 October 2026	**Free guide with no sign-up** Essentiel plan: the generator creates a PDF with a code to scan that opens the guide on the guest's phone.
11 November 2026	**8,929 concierge services listed in France** Latest update of the France observatory before the publication of this press room.

How Majordia is built

A web application, developed in Paris since February 2026.

A web page, not an app

The guide opens in the guest's browser, at a short address specific to each property. It works on every phone.

Technologies

Next.js, React and TypeScript. More than 3,000 code changes recorded since February 2026.

Hosting

Application and API on Railway, database on Neon, network and cache on Cloudflare (details in the legal notice).

Payments

Stripe processes guests' purchases on a secure page. No bank card is stored at Majordia.

Artificial intelligence

Majord'IA answers only from the information entered by the host and introduces itself as an AI assistant. The host's contact details remain visible for emergencies.

Public data

The observatory cross-references open sources: SIRENE (INSEE), Eurostat, INSEE, DGFiP, the housing ministry, regional registers and Inside Airbnb. Aggregates only, no personal data.

Free-to-use articles

Three texts written to be used in whole or in part, without prior permission. Please credit Majordia and, for figures, the source and date given.

Product · 12 November 2026

Majordia, a free digital welcome book with no sign-up for short-term rental hosts

Paris start-up Majordia offers Airbnb, Booking.com and Abritel hosts a welcome book that guests open with a scan on their phone, in six languages. The basic plan is free.

Wi-Fi, door code, check-out time, bins, emergency number: every stay brings the same questions. Majordia, founded in Paris in 2026 by Corentin Sence, gathers them in a digital welcome book. Guests scan the QR code displayed in the property and open the guide in their browser, with no app or account.

The guide is available in French, English, German, Spanish, Italian and Dutch. The host edits it online when information changes, without reprinting it: the QR code stays the same.

The Essentiel plan is free for one property. Since 14 October 2026, an online generator creates the guide with no sign-up: the host enters the Wi-Fi, access, arrival, departure, their contact details and emergency information, then receives a PDF with a code to scan. Options can be added individually, such as the Majord'IA assistant at €1.99 a month.

The paid plans are aimed at hosts with 1 to 4 properties (Particulier, €9 a month) and small concierge services (Pro, €29 a month for 5 properties). A launch offer makes them half price. They link the guide to Airbnb or Booking.com bookings and, on Pro, to seven management systems: Guesty, Lodgify, Smoobu, Beds24, Hospitable, Hostaway and OwnerRez.

The guide is also used to sell services: late check-out, early arrival, cleaning or breakfast. Guests pay online via Stripe and the money goes to the host’s account; Majordia takes 2% per sale, plus Stripe fees.

The Majord'IA assistant answers guests’ questions, day or night and in their language, using only the information entered by the host. It introduces itself as an AI, and the host’s contact details remain visible for emergencies.

Sources : www.majordia.fr: Pricing, Features and Integrations pages, consulted on 16 November 2026.

Data · 16 November 2026

8,954 short-term rental concierge services listed in France, according to the Majordia observatory

As of 16 November 2026, Majordia's open-data observatory counts 8,954 short-term rental concierge services in France. Provence-Alpes-Côte d'Azur leads the regions, Paris leads the cities.

Majordia, publisher of a digital welcome book for hosts, publishes an observatory of short-term rental concierge services, municipality by municipality. As of 16 November 2026, it lists 8,954 concierge services and 82,791 independent hosts and landlords, across 16,792 municipalities.

The market is concentrated. The top ten départements account for 40% of concierge services. Provence-Alpes-Côte d'Azur is the leading region with 1,729 concierge services, and Paris the leading city with 637. Operators are present in 101 départements, overseas territories included.

New businesses keep appearing in the sector. Of 12,503 active concierge services matched against the official business register (SIRENE), 1,422 were created in twelve months, 15.4% more than in the previous twelve months. 31.8% of the concierge services listed have a website.

The observatory also covers Belgium, Spain and Italy, based on public registers. In Flanders and Wallonia, 37,149 tourist accommodations are registered, including 34,826 short-term rentals. In Spain, 371,757 tourist dwellings are listed in the regional registers covered, and 84,118 properties in Italy.

The data can be downloaded under the Etalab 2.0 open licence. It contains only aggregates, with no personal data.

Sources : Majordia observatory of short-term rental concierge services (www.majordia.fr/ressources/observatoire-conciergeries-lcd), France data as of 16 November 2026, Belgium as of 10 November 2026, Spain as of 9 October 2026, Italy as of 12 November 2026; SIRENE register (INSEE); Toerisme Vlaanderen, CGT; Spanish and Italian regional registers.

Sector · 16 November 2026

Short-term rentals: 212.6 million nights booked via platforms in France in 2025

Nights booked in France via Airbnb, Booking.com, Expedia and Tripadvisor rose by 10.5% in 2025. They now weigh almost as much as the hotel sector.

In 2025, 212,557,676 nights were booked in France via online platforms, according to Eurostat's experimental statistics. That is 10.5% more than in 2024. Foreign travellers account for 39.6% of them.

Platforms now account for 49.1% of "platform + hotel" nights, against 220,247,000 hotel nights recorded by INSEE.

Activity remains highly seasonal: August accounts for 19% of the year's nights and July for 15.3%, against 4.3% in November. A stay lasts 3.6 nights on average.

On taxation, 32,287 municipalities out of 34,969 apply a tourist tax (taxe de séjour); for unclassified accommodation, the median rate is 5% (DGFiP).

On rules, 1,430 municipalities are classified as tight housing zones (zone tendue) and 2,259 as tourist and tight housing zones (zoning from the decree of 22 December 2025). In a tight housing zone, the municipality can lower the annual cap on renting out a main residence as a furnished tourist rental from 120 to 90 days (law of 19 November 2024). 1,680 municipalities have voted a council tax surcharge on second homes.

These figures are gathered, municipality by municipality, in the observatory published by Majordia.

Sources : Eurostat, tour_ce_omn12 and tour_ce_oarc (experimental statistics); INSEE, DS_TOUR_FREQ; DGFiP, DELTA database "Tarifs taxe de séjour"; ministry responsible for housing, TLV zoning; DGFiP, 2026 local direct taxation resolutions. Reproduced on www.majordia.fr on 16 November 2026.

The founder

Corentin Sence

Founder of Majordia, publication director

Corentin Sence founded Majordia in Paris in 2026 and is the publication director of the website. He also publishes KYRAN, a trick-taking and betting card game for 3 to 6 players (kyran-jeu.fr).

Available for an interview on the digital welcome book, the concierge services observatory and short-term rentals.

Photo of the founder sent on request.

Logo and identity

The Majordia symbol is an open booklet. Vector (SVG) and image (PNG) formats, for light and dark backgrounds.

Colours

Majordia Bronze #8B7355 · Ink #1C1B19 · Paper #FAF9F7

Typography

DM Sans, for headings and body text.

Usage rules

· Write “Majordia” with a single capital letter.

· Keep clear space around the logo at least equal to half the height of the symbol.

· Do not distort or recolour the logo, or add effects to it.

They talk about Majordia

Articles, listings and official pages featuring Majordia. The list grows with each new publication.

Press and media

J'aime les startups · Majordia : découvrez les coulisses de la startup
https://www.jaimelesstartups.fr/majordia-livret-accueil-digital-qr-ia-ventes/

Directories and comparisons

J'aime les startups · Majordia dans la liste des startups par secteur
https://www.jaimelesstartups.fr/liste-des-startups-par-secteur-activite/majordia/

Hospia · Majordia : prix, fonctionnalités et alternatives
https://www.hospia.eu/marques/livrets-d-accueil/majordia/

Annuaire des entreprises (data.gouv.fr) · Majordia, SIREN 106 292 121
https://annuaire-entreprises.data.gouv.fr/entreprise/majordia-106292121

Pappers · Société Majordia
https://www.pappers.fr/entreprise/majordia-106292121

PagesJaunes · Majordia à Paris, éditeurs de logiciels
https://www.pagesjaunes.fr/pros/65468452

Social networks and reviews

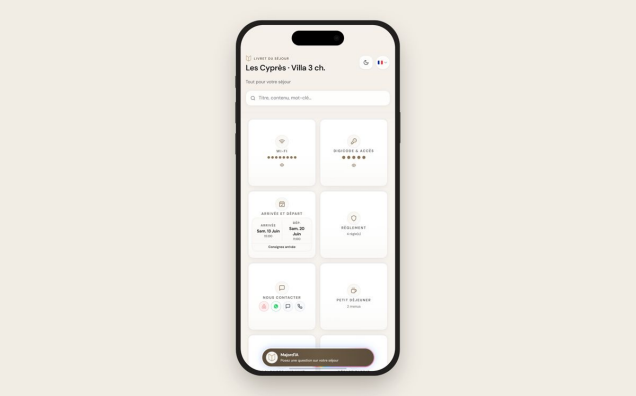
LinkedIn · Page Majordia
https://www.linkedin.com/company/majordia

Facebook · Page Majordia
https://www.facebook.com/majordia.fr

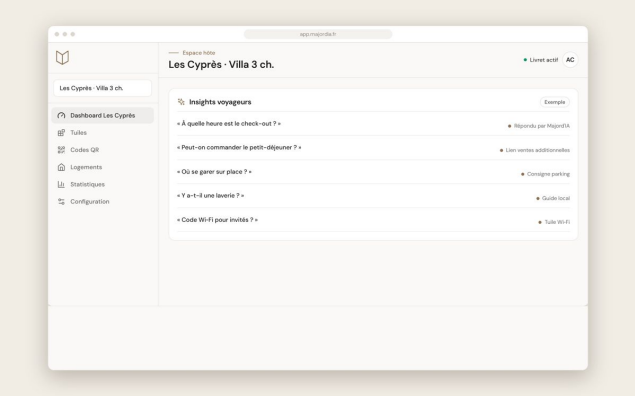
Trustpilot · Avis sur majordia.fr
https://www.trustpilot.com/review/majordia.fr

Photos and screenshots

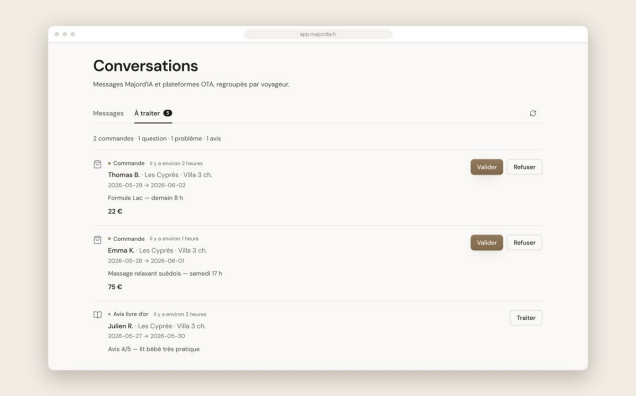
Real screenshots of Majordia, interface in French, with demo data. High resolution, royalty-free for editorial use.



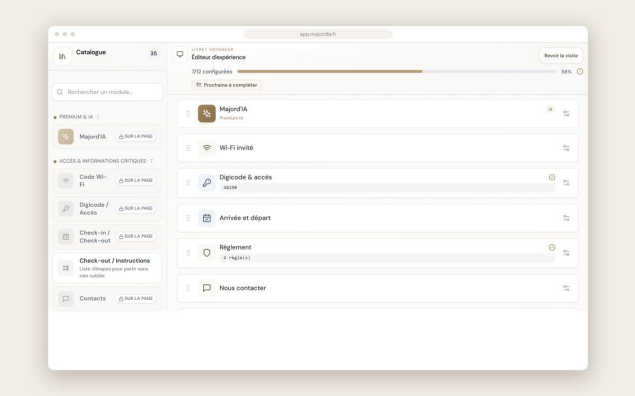
The guide as the guest sees it: Wi-Fi, access, arrival and departure, house rules, contact



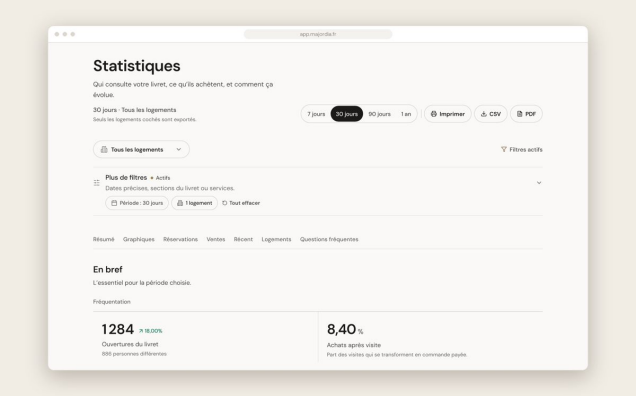
Questions asked by guests to Majord'IA, host side



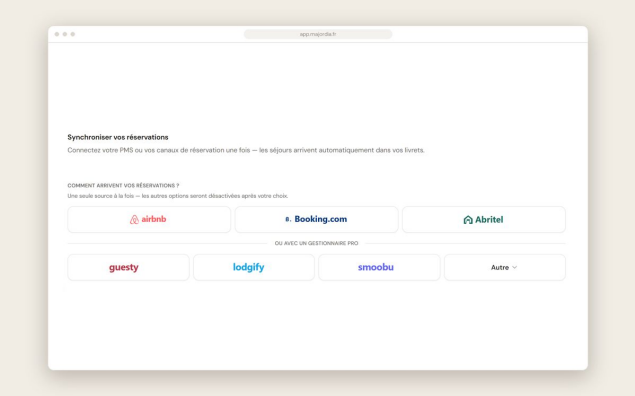
The Conversations page: orders, questions and reviews grouped by guest



The guide editor, section by section



Guide statistics: opens, purchases after a visit



The connection to Airbnb and Booking.com bookings and to management systems

Free to use to illustrate an article about Majordia or short-term rentals, with the credit “Majordia”. No modification of the interface and no advertising use.

Credit: Majordia